

**cc-tapis®**

handmade rugs

press kit

**Downtown Design Dubai 2018**

DOWNTOWN  
**DESIGN**

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MILANO, 18/09/2018

## cc-tapis

Downtown Design Dubai  
Stand E08

*cc-tapis is proud to be exhibiting at Downtown Design Dubai for the 2nd time bringing it's signature contemporary design and internationally recognized designers from the UK, Spain, The Netherlands and Italy to the Middle-East.*

*In collaboration with **Iwan Maktabi**, a selection of new rugs will be presented including The Super Fake Collection by **Bethan Laura Wood**, The Slinkie Collection by **Patricia Urquiola** and the Pitagora Outline rug by **Elena Salmistraro**.*

*The Bliss Collection by **Mae Engelgeer**, originally presented in 2017 is presented in a new blue color combination and the Giudecca rug from **Zanellato/Bortotto**, presented in 2016, brings it's timelessness and elegance to the stand.*

### about cc-tapis

Born in France. Designed in Milan. Produced in Nepal.

cc-tapis is an Italian company which produces contemporary hand-knotted rugs which are created in Nepal by expert Tibetan artisans. The company was founded by Nelcya Chamszadeh and Fabrizio Cantoni in France who have been producing hand-knotted rugs in Nepal for over 18 years. In 2011 cc-tapis moved to Milan where the company is now based and a team of designers lead by Daniele Lora, art-director and partner, innovate through a new approach to traditional methods. A strong respect for the materials and for the culture of this ancient craft is reflected in the company's eco-friendly approach to every step of production, ranging from the hand spinning of the softest Himalayan wool to the use of purified rainwater for the washing of the final products, making each one of cc-tapis rugs unique. Far from mass production, cc-tapis aims to offer a tailored service to those who understand and enjoy a high-end product, where a three month production time contains a story of age-less culture.

## *Highlights*

### the super fake collection

standard color version

designed by bethan laura wood

A series of rugs inspired by the collision of the man-made with nature. Each based on a different rock form, whose surface patterns are created through the organic build-up of sediment through time and a combination of materials under pressure; In these rugs each layer or facet is represented by a variety of beautiful rug-making techniques which have been developed over centuries by Tibetan artisans.

Bethan uses the rock as a reference to explore the post instagram and 'snap chat world, where the fleeting two-dimensional image, collide with a physical and tactile reality, the hyper-, and super-, fake spill into our daily lives.

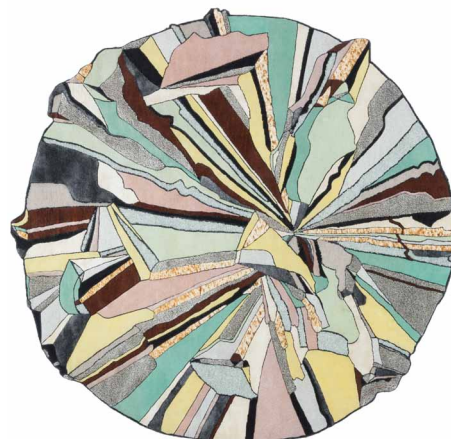
Rocks and crystals have always symbolized a very physical reality of nature; when something is 'set in stone' it is a mark of permanence. With this series, Bethan hopes to create rugs that connect and hold permanence in our fast-paced world, by imagining a visual landscape that allows us, though its detail and dynamism, to lose ourselves and dream.

SUPER RUNNER



materials: cotton weave,  
himalayan wool, pure silk, linen  
quality: A (125.000 knots/sqm approx.)

SUPER ROUND



materials: cotton weave,  
himalayan wool, pure silk, linen  
quality: A (125.000 knots/sqm approx.)

*Creative mind*

## Bethan Laura Wood



Bethan Laura Wood obtained a MA in Design Products at the Royal College of Art, under the tuition of Jurgen Bey and Martino Gamper. Since graduating in 2009, Bethan has built a multidisciplinary practice characterized by material investigation, artisan collaboration, and a passion for colour and detail. Bethan enjoys exploring the relationships we make with objects in our everyday lives, and questions how they can become cultural conduits. She is interested in critical approaches to achieving sustainability in a mass consumption, production-driven context.

## *Highlights*

### **the slinkie collection**

standard color version

designed by patricia urquiola

A new creative chapter consolidates the collaboration between Patricia Urquiola and cc-tapis with the new Slinkie collection. A design story revolving around color; a succession of chromatic evolutions developed in a composite universe of organic shapes.

A digital drawing which allows every rug to display an evolution of the different wools -sometimes unexpectedly- placed side by side, outlining multiple chromatic associations. A visual exercise aimed to transform the intangible idea of shade and hue into a finely produced and sophisticated product.

DOUBLE SLINKIE



materials: cotton weave,  
himalayan wool, pashmina  
quality: A+ (152.000knots/sqm approx.)

TRIPLE SLINKIE



materials: cotton weave,  
himalayan wool  
quality: A+ (152.000knots/sqm approx.)

## SLINKIE



materials: cotton weave,  
himalayan wool, pure silk  
quality: A+ (152.000knots/sqm approx.)

*Creative mind*

## patricia urquiola



Patricia Urquiola was born in Oviedo (Spain) in 1961. She lives and works in Milan. She attended the University of Architecture at Madrid Polytechnic as well as the Milan Polytechnic, where she graduated in 1989 with Achille Castiglioni. She was an assistant lecturer to Achille Castiglioni and Eugenio Bettinelli in Milan and Paris where she was responsible for the new product development office of DePadova, working with Vico Magistretti, head of Lissoni Associati's design group.

In 2001 she opened her own studio working on product design, architecture and installations. Amongst her latest projects in architecture are The Jewellery Museum in Vicenza, the Mandarin Oriental Hotel in Barcelona, Das Stue Hotel in Berlin, the Spa of the Four Seasons Hotel in Milan, the Room Mate Giulia Hotel in Milan and the Il Sereno Hotel in Como; showrooms and installations for Gianvito Rossi, BMW, Cassina, Missoni, Moroso, Molteni, Officine Panerai, H&M, Santoni and the general concept of Pitti Immagine in Florence. She creates design products for the most important Italian and international companies, such as: Agape, Alessi, Axor-Hansgrohe, B&B Italia,

Baccarat, Boffi, Budri, Cassina, De Padova, Driade, Ferragamo, Flos, Gan, Georg Jensen, Glas Italia, Haworth, Kartell, Kettal, Kvadrat, Listone, Giordano, Louis Vuitton, Molteni, Moroso, Mutina, Rosenthal and Verywood.

Some of her work is displayed in various museums and collections, such as the MoMA in New York, Musée des Arts decoratifs in Paris, the Museum of Design in Zurich, the Vitra Design Museum in Basel, the Victoria & Albert Museum in London, the Stedelijk in Amsterdam and the Triennale Museum in Milan.

She has won several international prizes and awards including the Medalla de Oro al Mérito en las Bellas Artes (Gold Medal in Fine Arts) awarded by the Spanish Government; Order of Isabella the Catholic, awarded by His Majesty The King of Spain Juan Carlos I; "Designer of the decade" for two German magazines, Home and Häuser, "Designer of the Year" for Wallpaper, Ad Spain, Elle Decor International and Architektur und Wohnen Magazine. She was the Ambassador of the Milan Expo in 2015. She is Art Director of Cassina since September 2015.

## *Highlights*

### **bliss big blue**

blue color version

designed by mae engelgeer

Inspiration for this project came from a physical sample that Mae Engelgeer created by hand where she shaped round curves and tried to create a three-dimensional effect. After a period of using straight graphic lines, and feeling almost captured by them, she felt the need to use bold shapes again. Keeping the playfulness of the Memphis movement in mind and experimenting with shape and color was the start of the BLISS collection. In 2018 the collection is presented in the new BLUE color combination.

The Bliss collection comprises of 4 different models, at Downtown Design Dubai only the Bliss Big will be presented. To view the entire collection [click here](#).

#### BLISS BIG BLUE



materials: cotton weave,  
himalayan wool and pure silk pile  
quality: A+ (152.000 knots/sqm approx.)



*Creative mind*

## mae engelgeer



Dutch designer Mae Engelgeer attended the Amsterdam Fashion Instituut where she specialised in textile design, graduating in 2004. Later she was accepted to the prestigious Master Course in Applied Arts at the Sandberg Instituut and developed her first collection of textiles at TextielLab.

In 2014 Engelgeer opened her own studio in Amsterdam, working on product design and development, installations, and international collaborations. Mae Engelgeer's work is characterised by a typical use of colour, geometric shapes and linear elements which is unmistakably hers.

An eye for detail and sense of composition are important in her designs when it comes to introducing balance throughout a design. Her style has an open character that could be described as minimalistic with a playful twist. She cleverly combines craft, new technology and materials into beautiful textiles that enrich any home, without losing ground on refinement or quality.

## *Highlights*

### **flatlandia collection**

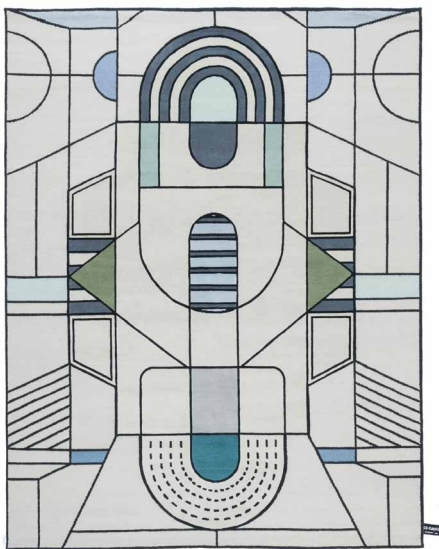
standard color version

designed by elena salmistraro

Rugs are transformed into two-dimensional universes inhabited by geometric shapes, just like in the novel Flatland, the fantastic story in multiple dimensions, written by Reverend Edwin A. Abbott in 1884. Triangles, lines, circles and squares overlap, meet and collide becoming conscious of each other, just as they do in the novel, unaware of the colors and the magic they hold.

The collection has two faces; one more tactile and "rough", the other softer and lighter, one more intense and crowded, the other sober and sublime. A series of rugs which play with contrast exphasizing duality and the craftsmanship involved in their creation. It is no coincidence that the rugs have the names of famous mathematicians.

#### PITAGORA OUTLINE



materials: cotton weave,  
himalayan wool  
quality: A (125.000 knots/sqm approx.)

*Creative mind*

## elena salmistraro



Product designer and artist, Elena Salmistraro lives and works in Milan. She graduated from the Polytechnic University of Milan in 2008 and in 2009 she founded her own studio together with architect Angelo Stoli, where she has been working on architectural and design projects ever since. Working as a product designer and artist/illustrator for some of the creative industry's leading companies, including Alessi, Bosa, Seletti, De Castelli, B-Line, Bitossi Home, LuisaViaRoma, Yoox, NasonMoretti, Massimo Lunardon, Okinawa, Texturae, Stone Italiana, Effecte, MyHomeCollection, Durame.

She also collaborates with prestigious Art and Design Galleries, such as Dilmos, Rossana Orlandi, Camp Design Gallery and Secondome. Her creations are the result of a combination of art and design; which are characterized by a poetic style, the utmost care for details and a painstaking search for harmony in shapes. One of her work's objectives is to the exploration into an objects' expressive language in order to fascinate people and evoke emotions. Her projects have been selected for art and design exhibitions around the world including: "The New Italian Design" organized by the Triennale Design Museum

of Milan, the 2013 Shanghai Biennale and the 2015 Gwangju Biennale in South Korea.

In 2016 she exhibited at both W-Women in Italian Design and "Normali meraviglie La Mano" at the Triennale Design Museum of Milan. In 2017 she exhibited at "L'esercito delle spazzole" at "White in the City 2017" with Alessi, she won "Best Emerging Designer Award" at Salone del Mobile 2017 and was also appointed the Ambassador of Italian Design for the "Italian Design Day" - an initiative promoted by the Triennale di Milano in collaboration with the Italian Ministry of Foreign Affairs and Ministry of Cultural Heritage and Activities.

Elena Salmistraro's works have been displayed at major Italian and international design industry fairs, including Salone Internazionale del Mobile(Milan), Step 09 (Milan), Maison&Objet Paris, Homi(Milan), and the Stockholm furniture and light fair.

## *Highlights*

### **giudecca**

standard color version

designed by zanellato bortotto

From a photo of a venetian flight of stairs, came the idea to reinterpret the iconic design of the steps covered in water by the lagoon through the colors and materials of a rug, Giudecca for the collection Acqua Alta for Rubelli was created.

The different tones of grey of the wool create the stone steps, marked by salt and the effects of time. The sea and the vibrations of the waves are transformed into a shimmering silk surface where tones of blue and green radiate together. Venice and its magical atmosphere are transformed in a new contemporary vision through a rug completely knotted by hand.

#### GIUDECCA



materials: himalayan wool  
and pure silk  
quality: A+ (152.000 knots/sqm approx.)

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*Creative mind*

## Zanellato/Bortotto



Giorgia Zanellato and Daniele Bortotto started their studies in Venice, at IUAV, and they met in Lausanne, Switzerland, where they both studied at ECAL. After their Master Degree, Giorgia started working at Fabbrica Benetton Research Center, while Daniele worked for Swiss designer Adrien Rovero.

Their first collaboration was the Acqua Alta Collection, launched at Salone Satellite in Milan in 2013. The project stands out right away, starting the engagement in a long research that continues today. Giorgia and Daniele founded the Zanellato/Bortotto Studio in Treviso, Italy, in 2015, and they collaborate with several Italian and International brands like Rubelli, Moroso, Alcantara and Florim among others. Their work has been exhibited in galleries and museums such as MAXXI Rome, Triennale Design Museum and Museo Poldi Pezzoli.

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**international press**

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