

**cc-tapis®**

handmade rugs

press kit

**Biennale Interieur 2018**

**Biennale  
INTERIEUR**  

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**2018  
Kortrijk<sup>BE</sup>**

MILANO, 18/09/2018

## cc-tapis ANTEPRIMA

Biennale Interieur

Hall 4 Stand L21

*The projects by cc-tapis presented on the occasion of Biennale Interieur 2018 express the creativity and the inspirations of the designers who have collaborated with the brand, maintaining the focus on materials.*

*A rare presentation of unseen bespoke rugs developed and presented exclusively for the Biennale Interieur 2018. Presented in an experimental space creating a contemporary narrative between the rugs and the environment.*

*Faye Toogood presents “Dabble” one of the six rugs of the Doodle collection that represents her inimitable playfulness. Cristina Celestino brings us the “Envolée” a representation of most delicate architectures present in nature. Mae Engelgeer has increased the sculptural and 3D effect of the Bliss collection with the “Ultimate Bliss”. Parisotto + Formenton created an evolution of the Casellario Monocromo 2.0 with the “Hole” rug and Federico Pepe was inspired by the iconography and the formal essentiality of modernist architecture to create “Asmara”. Chiara Andreotti continues the wellknown Primitive Weave collection with the “Stoned” colored version of the rug*

### about cc-tapis

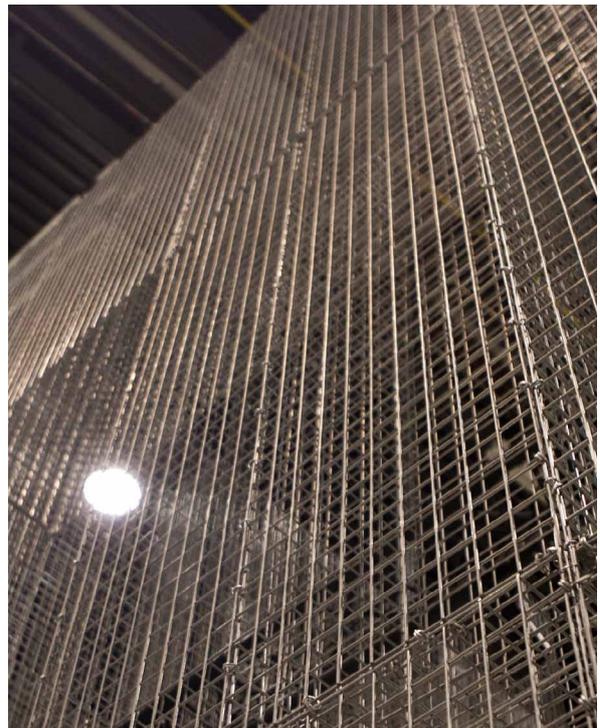
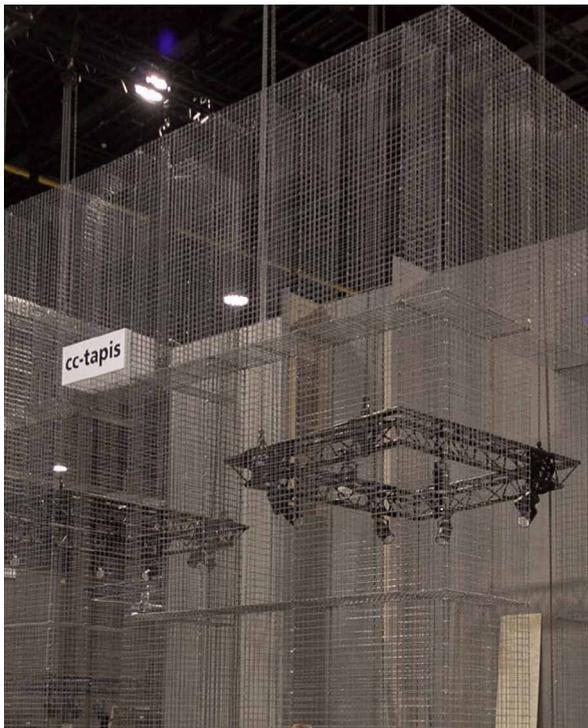
Born in France. Designed in Milan. Produced in Nepal.

cc-tapis is an Italian company which produces contemporary hand-knotted rugs which are created in Nepal by expert Tibetan artisans. The company was founded by Nelcya Chamszadeh and Fabrizio Antoni in France who have been producing hand-knotted rugs in Nepal for over 18 years. In 2011 cc-tapis moved to Milan where the company is now based and a team of designers lead by Daniele Lora, art-director and partner, innovate through a new approach to traditional methods. A strong respect for the materials and for the culture of this ancient craft is reflected in the company's eco-friendly approach to every step of production, ranging from the hand spinning of the softest Himalayan wool to the use of purified rainwater for the washing of the final products, making each one of cc-tapis rugs unique. Far from mass production, cc-tapis aims to offer a tailored service to those who understand and enjoy a high-end product, where a three month production time contains a story of age-less culture.

*Stand*

## anteprima

designed by studio milo



## Preview

### dabble

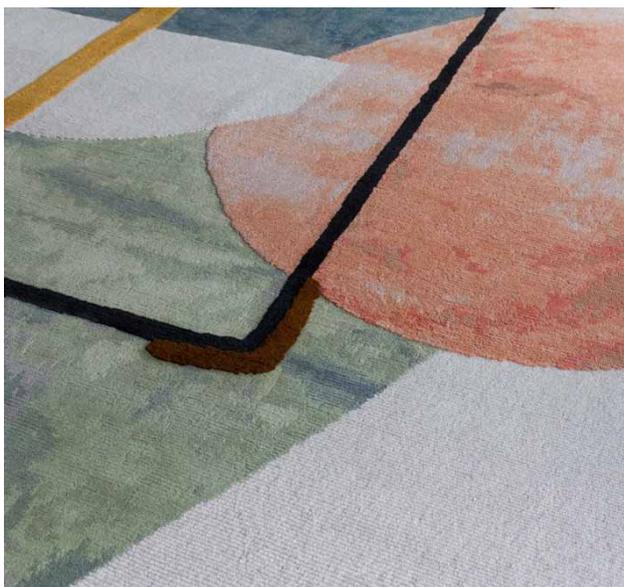
stone color version

designed by faye toogood

Faye Toogood has collaborated with Italian manufacturer cc-tapis to create a bespoke collection of handmade rugs entitled 'Doodles'. The collection of six designs encapsulate Faye Toogood's inimitable playfulness. Equally joyful in name and narrative, the designs are aptly named - Fiddle - Clutter - Putter - Twiddle - Dabble and Clump. Their overarching aesthetic is painterly, abstract and free-thinking as they respond to Toogood's preoccupation through her work to 'tinker' and intuitively explore new styles without boundaries.

The 'Doodles' collection draws on these tinkering techniques through the employment of off-cuts and appliquéd cords to create collage styled assemblages. As such, the pieces feature graphic stitching detail that form curious patterns connecting the playful cut-out shapes. Though the rugs are independently idiosyncratic - they connect through an overarching style of ready-made collage and handmade materiality. cc-tapis rugs are exclusively hand-knotted in Nepal with Himalayan wool by Tibetan artisans. The collection comprises 40 individually dyed colours to guarantee the soft and subtle shading achieved. A distinctive texture has also been produced through a unique combination of thick and fine yarn, while the pile of the rug is hand-cut, creating differing heights and textures, from smooth to shaggy pile.

#### DABBLE



Materials: Cotton weave, Himalayan wool pile and cotton stitching  
Quality: A (125.000 knots/sqm approx.)



dabble sketch

*Creative mind*

## faye toogood



Faye Toogood is a British designer. Her furniture and objects demonstrate a preoccupation with materiality and experimentation. All of her pieces are handmade by small-scale fabricators and traditional artisans, with an honesty to the rawness and irregularity of the chosen material. With an academic training in the theory and practise of fine art, and a vocational background at the forefront of the magazine industry, Toogood approaches product design with a singular and acutely honed eye. Her highly sculptural work, while showing an astute respect for the past, is derived from pure self-expression and instinct. Toogood's objects are grouped together into her trademarked 'Assemblages'. This allows her to avoid the formulaic, to experiment with the materials and processes that dominate her thinking at a particular time. With each Assemblage, she engages not only with the products themselves but also with the three-dimensional space in which they are exhibited, working across multiple disciplines to create a single body of work with an intuitive and unified narrative.

*Preview*

## envolée

standard color version

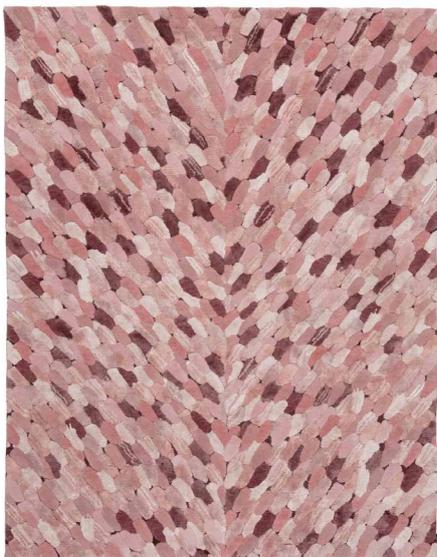
designed by crisrina celestino

The new project by Cristina Celestino for cc-tapis takes inspiration from one of the most delicate architectures present in nature: the wings of a butterfly. Observed under a microscope, their beauty is so sophisticated that it defies every type of description.

They are ephemeral structures, characterized by iridescent, hypnotic and marvelous scales. The wings of lepidopterans butterflies look like brushstrokes, like paintings in motion. The elegance of their composition, under an attentive eye, has the consistency of a fabric. A consideration which lead Cristina Celestino to translate that which is not visible to the naked eye into a macro scale.

The decorative motif is thus revealed by the alternation of chromatic compositions defined by different material densities, from wool to linen. A rhythm that is translated into a full and vibrant texture, playing on the characteristics of the individual materials and on the varying pile-heights used.

ENVOLÉE



materials: cotton weave, himalayan  
wool and linen pile  
quality: B (89.000 knots/sqm approx.)



photo beppe brancato  
styling greta cevenini

*Preview*



photo beppe brancato  
styling greta cevenini

*Creative mind*

## crisrina celestino



Cristina Celestino was born in Pordenone in 1980. In 2005 she graduated from Iuav in Venice with fullmarks in Architecture and started working with a number of architecture studios, before shifting her attention to Interior architecture and design. In 2009 she moved to Milan where she founded her own design brand under the name "Attico Design", which produces lamps and furniture characterized by a deep research on materials and shapes.

In 2012 she was selected to take part in the Salone Satellite and after this experience Attico Design products have been exhibited in several international galleries and showrooms. The product Atomizers, produced by Seletti, becomes part of the Permanent collection of Italian Design by Triennale Museum of Milan. Her work currently spans from limited editions for design galleries and museums, to special commissions for outstanding brands as: Fendi, Nilufar, Sergio Rossi, Tonelli Design, Torremato, BottegaNove. She works as a creative director for exclusive brands and as an architect she is engaged in challenging interior and exhibition projects.

In occasion of DesignMiami/2016 Cristina designs "The Happy Room" collection for Fendi. The next year she

envisions exclusively for Sergio Rossi the interior and the collection of furniture for the new boutique concept. Cristina is been honored with several international recognitions: in 2016 she is awarded with the special jury prize at Salone del Mobile, in 2017 she won the ELLE DECO International Design Awards with the wall covering project "Plumage" for Botteganove. She works and lives in Milan.

*Preview*

## ultimate bliss

standard color version  
designed by mae engelgeer

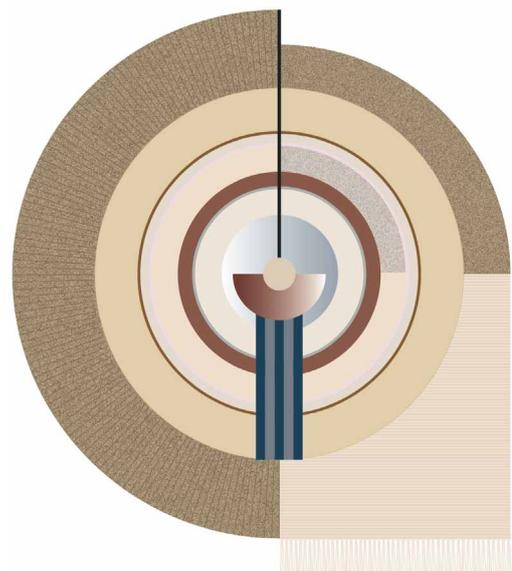
An evolution on the Bliss aesthetic, the Ultimate Bliss increases the sculptural and 3D effect which characterizes the collection, creating an extremely sophisticated textile landscape.

The rounded shapes of the design play with subtle colors which are enriched by a variety of pile-heights in Himalayan wool and pure silk. A design which is so dense you can get lost in the Bliss...

### ULTIMATE BLISS



materials: cotton weave, himalayan wool  
and silk pile  
quality: A+ (152.000 knots/sqm approx.)



ultimate bliss sketch

*Creative mind*

## mae engelgeer



Dutch designer Mae Engelgeer attended the Amsterdam Fashion Instituut where she specialised in textile design, graduating in 2004. Later she was accepted to the prestigious Master Course in Applied Arts at the Sandberg Instituut and developed her first collection of textiles at Textiellab.

In 2014 Engelgeer opened her own studio in Amsterdam, working on product design and development, installations, and international collaborations. Mae Engelgeer's work is characterised by a typical use of colour, geometric shapes and linear elements which is unmistakably hers.

An eye for detail and sense of composition are important in her designs when it comes to introducing balance throughout a design. Her style has an open character that could be described as minimalistic with a playful twist. She cleverly combines craft, new technology and materials into beautiful textiles that enrich any home, without losing ground on refinement or quality.

## *Preview*

## hole

standard color version

designed by parisotto + formenton

The "Hole" carpet for cc-Tapis: the new carpet designed by Parisotto + Formenton continues a design path based on a great sensitivity for the tactility and visual perception of the textile material, evident in the carpets already designed for the company, Casellario Monocromo , Casellario Monocromo 2.0 and Cut Out Monochrome. An evolution of the Casellario Monocromo 2.0, in the Hole carpet the exception is a hole this time, which always placed in an eccentric position, breaks the surface creating a point to focus, a pause.

### HOLE



materials: Cotton weave, Himalayan  
wool and linen pile  
quality: B (89.000 knots/sqm approx.)



hole sketch

*Creative mind*

## parisotto + formenton



Aldo Parisotto (Monselice, 1962) and Massimo Formenton (Padua, 1964) took a degree in architecture at the IUAV of Venice in late 1980s.

In 1990 their partnership started and they founded their own design firm in Padua. In 2004 Parisotto + Formenton opened a new office in Milan. Their research is oriented toward a range of different design themes: architecture, with the creation of museums, commercial facilities and residences; interior design, including long-term relationships with Italian and international brands in the retail sector, developing experience on both national and international levels (in many European countries, the United States and the Far East). In the area of industrial design the studio works with leading companies in the lighting, furniture and yacht sectors and is in charge of the art direction of design brands Mingardo and True Design.

## *Preview*

### **asmara**

standard color version

designed by federico pepe

A rug named Asmara as a tribute to the capital of Eritrea, now recognized as a UNESCO World Heritage Site thanks to its modernist architecture, designed by visionary architects in the fascist colonial era.

An urbanistic, innovative utopia applied to an African context, just like the two souls of this rug. "This rug has an aspect focusing on materials and the simplicity of the workmanship. To this I applied lines which are inspired by the iconography and the formal essentiality of modernist architecture." Federico Pepe.

#### ASMARA



materials: cotton weave, himalayan  
wool pile  
quality: B (89.000 knots/sqm approx.)

*Creative mind*

## federico pepe



Federico Pepe was born in Omegna in 1976 and lives and works in Milan. Federico Pepe is a designer with an interest in how the communication process can be shaped, fully aware that the act of designing is increasingly an intertwining of disciplines. He is able to initiate and build relationships and experiences, educated to move between different practices, he is an artist, author, director, catalyst, cultural operator, creative, publisher, entrepreneur, curator, producer and adman.

*Preview*

## primitive weave stone

stone color version

designed by chiara andreatti

A collection inspired by Moroccan Berber rugs, infused with the rigorous Viennese geometric graphics from the 20th century. A mixture of Nepalese flatweave and different pile heights, the effortless combination of cultures and knotting techniques make these rugs rich in texture and aesthetics. Rugs that are as unique as they are beautiful.

PRIMITIVE WEAVE STONE



materials: cotton weave,  
himalayan wool, pure silk, linen  
quality: A (125.000 knots/sqm approx.)

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*Creative mind*

## chiara andreatti



Born in Veneto not far from Venice, Chiara Andreatti moved to Milan where she graduated in Industrial Design at IED in 2003 and attended a master at Domus Academy. She collaborated with designers and studios such as Raffaella Mangiarotti, Renato Montagner and since 2006 she has worked with studio Lissoni Associati (MI) whilst working on parallel freelance projects and working with companies such as Atipico, Glas Italia, Non Sans Raison, cc-tapis, Covo, Reflex, Casamilano and Armani Jeans. Continuously studying aesthetics, she often combines the artisan culture of her venetian roots with design and industrial needs believing that a handcrafted and poetic touch on everyday objects will enrich our lives.

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handmade rugs

**international press**

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