

**cc-tapis®**

handmade rugs

press kit

**beirut design fair 2018**



MILANO, 18/09/2018

## Trip to the Hyper Craft: Voyage of the Super Fake Landing at Iwan Maktabi during Beirut Design Fair 2018

Iwan Maktabi Flagship  
Store  
21/09/2018  
10 - 13  
Charles Malek Avenue  
Beirut, Lebanon

Beirut Design Fair  
20/09/2018  
10 - 19  
Seaside Arena  
Stand D6

*During Beirut Design Fair, Iwan Maktabi Flagship Store will host a space-themed rave to launch cc-tapis's latest collections, Super Fake by Bethan Laura Wood, Slinkie by Patricia Urquiola and the Inventory collection by Faye Toogood. The TRIP TO THE HYPER CRAFT concept will land in the Iwan Maktabi Flagship Store where guests will be completely immersed in the surreal world of cc-tapis. On Friday the 21st of September Iwan Maktabi will be hosting a brunch from 10 - 13 where Bethan Laura Wood will give an intimate insight into her work and process. The rugs will also be on display at Iwan Maktabi's stand at the Beirut Design Fair among the new Tribù collection by Ludovica + Roberto Palomba.*

### about cc-tapis

Born in France. Designed in Milan. Produced in Nepal.

cc-tapis is an Italian company which produces contemporary hand-knotted rugs which are created in Nepal by expert Tibetan artisans. The company was founded by Nelcya Chamszadeh and Fabrizio Antoni in France who have been producing hand-knotted rugs in Nepal for over 18 years. In 2011 cc-tapis moved to Milan where the company is now based and a team of designers lead by Daniele Lora, art-director and partner, innovate through a new approach to traditional methods. A strong respect for the materials and for the culture of this ancient craft is reflected in the company's eco-friendly approach to every step of production, ranging from the hand spinning of the softest Himalayan wool to the use of purified rainwater for the washing of the final products, making each one of cc-tapis rugs unique. Far from mass production, cc-tapis aims to offer a tailored service to those who understand and enjoy a high-end product, where a three month production time contains a story of age-less culture.

## *Highlights*

### the super fake collection

standard color version

designed by bethan laura wood

A series of rugs inspired by the collision of the man-made with nature. Each based on a different rock form, whose surface patterns are created through the organic build-up of sediment through time and a combination of materials under pressure; In these rugs each layer or facet is represented by a variety of beautiful rug-making techniques which have been developed over centuries by Tibetan artisans.

Bethan uses the rock as a reference to explore the post instagram and 'snap chat world, where the fleeting two-dimensional image, collide with a physical and tactile reality, the hyper-, and super-, fake spill into our daily lives.

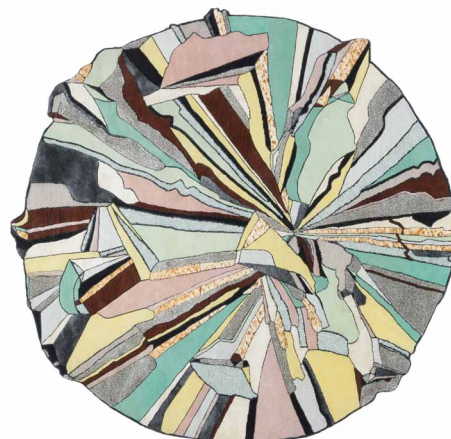
Rocks and crystals have always symbolized a very physical reality of nature; when something is 'set in stone' it is a mark of permanence. With this series, Bethan hopes to create rugs that connect and hold permanence in our fast-paced world, by imagining a visual landscape that allows us, though its detail and dynamism, to lose ourselves and dream.

SUPER ROCK



materials: cotton weave,  
himalayan wool, pure silk, linen  
quality: A (125.000 knots/sqm approx.)

SUPER ROUND



materials: cotton weave,  
himalayan wool, pure silk, linen  
quality: A (125.000 knots/sqm approx.)

SUPER STANDARD



materials: cotton weave,  
himalayan wool, pure silk, linen  
quality: A (125.000 knots/sqm approx.)

SUPER RUNNER



materials: cotton weave,  
himalayan wool, pure silk, linen  
quality: A (125.000 knots/sqm approx.)

*Creative mind*

## bethan laura wood



Bethan Laura Wood obtained a MA in Design Products at the Royal College of Art, under the tuition of Jurgen Bey and Martino Gamper. Since graduating in 2009, Bethan has built a multidisciplinary practice characterized by material investigation, artisan collaboration, and a passion for colour and detail. Bethan enjoys exploring the relationships we make with objects in our everyday lives, and questions how they can become cultural conduits. She is interested in critical approaches to achieving sustainability in a mass consumption, production-driven context.

## *Highlights*

### the slinkie collection

standard color version

designed by patricia urquiola

A new creative chapter consolidates the collaboration between Patricia Urquiola and cc-tapis with the new Slinkie collection. A design story revolving around color; a succession of chromatic evolutions developed in a composite universe of organic shapes.

A digital drawing which allows every rug to display an evolution of the different wools -sometimes unexpectedly- placed side by side, outlining multiple chromatic associations. A visual exercise aimed to transform the intangible idea of shade and hue into a finely produced and sophisticated product.

DOUBLE SLINKIE



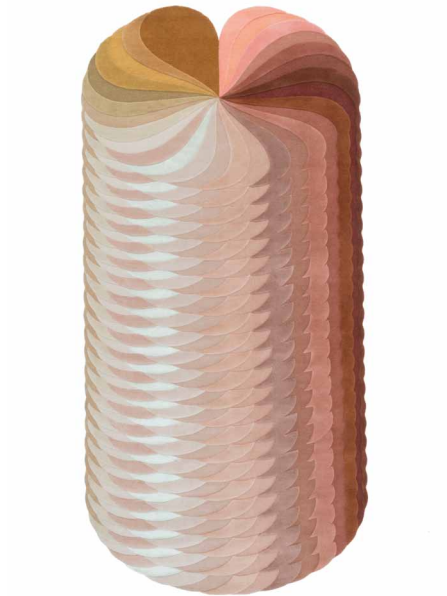
materials: cotton weave,  
himalayan wool, pashmina  
quality: A+ (152.000knots/sqm approx.)

TRIPLE SLINKIE



materials: cotton weave,  
himalayan wool  
quality: A+ (152.000knots/sqm approx.)

## SLINKIE



materials: cotton weave,  
himalayan wool, pure silk  
quality: A+ (152.000knots/sqm approx.)

*Creative mind*

## patricia urquiola



Patricia Urquiola was born in Oviedo (Spain) in 1961. She lives and works in Milan. She attended the University of Architecture at Madrid Polytechnic as well as the Milan Polytechnic, where she graduated in 1989 with Achille Castiglioni. She was an assistant lecturer to Achille Castiglioni and Eugenio Bettinelli in Milan and Paris where she was responsible for the new product development office of DePadova, working with Vico Magistretti, head of Lissoni Associati's design group.

In 2001 she opened her own studio working on product design, architecture and installations. Amongst her latest projects in architecture are The Jewellery Museum in Vicenza, the Mandarin Oriental Hotel in Barcelona, Das Stue Hotel in Berlin, the Spa of the Four Seasons Hotel in Milan, the Room Mate Giulia Hotel in Milan and the Il Sereno Hotel in Como; showrooms and installations for Gianvito Rossi, BMW, Cassina, Missoni, Moroso, Molteni, Officine Panerai, H&M, Santoni and the general concept of Pitti Immagine in Florence. She creates design products for the most important Italian and international companies, such as: Agape, Alessi, Axor-Hansgrohe, B&B Italia,

Baccarat, Boffi, Budri, Cassina, De Padova, Driade, Ferragamo, Flos, Gan, Georg Jensen, Glas Italia, Haworth, Kartell, Kettal, Kvadrat, Listone, Giordano, Louis Vuitton, Molteni, Moroso, Mutina, Rosenthal and Verywood.

Some of her work is displayed in various museums and collections, such as the MoMA in New York, Musée des Arts decoratifs in Paris, the Museum of Design in Zurich, the Vitra Design Museum in Basel, the Victoria & Albert Museum in London, the Stedelijk in Amsterdam and the Triennale Museum in Milan.

She has won several international prizes and awards including the Medalla de Oro al Mérito en las Bellas Artes (Gold Medal in Fine Arts) awarded by the Spanish Government; Order of Isabella the Catholic, awarded by His Majesty The King of Spain Juan Carlos I; "Designer of the decade" for two German magazines, Home and Häuser, "Designer of the Year" for Wallpaper, Ad Spain, Elle Decor International and Architektur und Wohnen Magazine. She was the Ambassador of the Milan Expo in 2015. She is Art Director of Cassina since September 2015.



## *Highlights*

### the tribù collection

standard color version

designed by ludovica + roberto palomba

Kiso, Swazi and Mata are the three rugs making-up the Tribù collection designed by Ludovica+Roberto Palomba for cc-tapis. An evocative project stemming from the memories of travels and tangible emotions. A sort of travel journal filled with different sceneries and colors, recalling the diaries of the travellers of the 19th century Grand Tour, who painted indelible memories through their notebooks and watercolors. Fragments of colors, fabrics and materials that, once combined, give life to tribal decorations and animals with fantastic manes.

SWAZI



materials: cotton weave,  
himalayan wool, silk, metallic fibre  
quality: custom

MATA



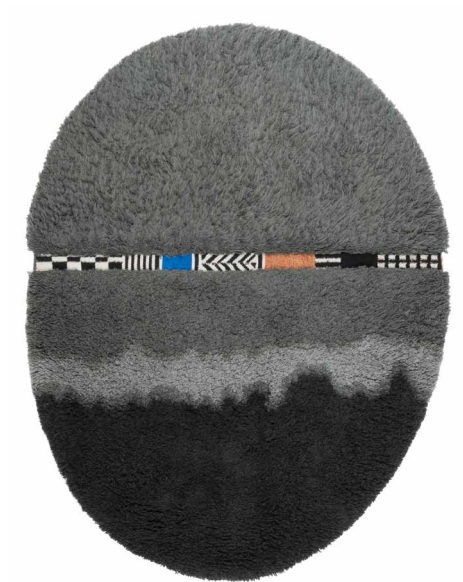
materials: cotton weave,  
himalayan wool, silk, metallic fibre  
quality: custom

KISO CIPRIA



materials: cotton weave,  
himalayan wool, silk, metallic fibre  
quality: custom

KISO BLACK



materials: cotton weave,  
himalayan wool, silk, metallic fibre  
quality: custom

*Creative mind*

## **ludovica + roberto palomba**



Ludovica+Roberto Palomba, architects and designers, founded Palomba Serafini Associati in 1994, based in Milan.

The high quality of their project is their distinctive mark. They collaborate with the most prestigious design brands all over the world and the majority of their products designed since 1994 are still in production.

Numerous awards such as Compasso D'Oro, Red Dot Award, Design Plus Award, Product Innovation Award, German Design Award, Elle Decoration International Design Award attest to their work.

"Our success is measured by the amount of people worldwide who have chosen to share their lives intimately with our products."

Ludovica+Roberto Palomba currently develop important residential architecture, contract, interior and yacht design projects worldwide.

## *Highlights*

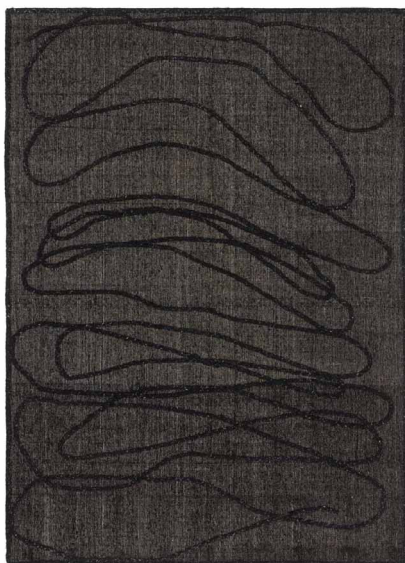
## inventory collection

standard color version

designed by faye toogood

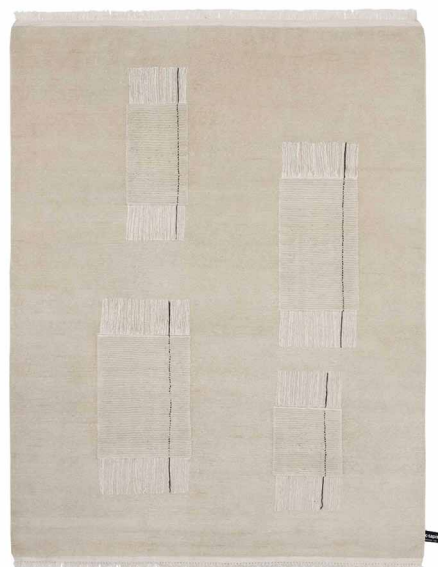
British designer Faye Toogood has delved into her material library to create her new collection of rugs, produced in collaboration with the Italian manufacturer CC-Tapis. The wide range of materials, patterns and haberdashery in the Toogood archives provided the initial inspiration behind these 10 new designs, which translate postindustrial influences such as vulcanised rubber, distressed plaster and security mesh into raw yet gentle furnishings. The resultant rugs experiment with a variety of quilting, applique and stitching techniques: "Cage" features a diamond latticework effect derived from steel grilles; "Rope" and "Quilt" incorporate sinuous appliqued coils;

ROPE



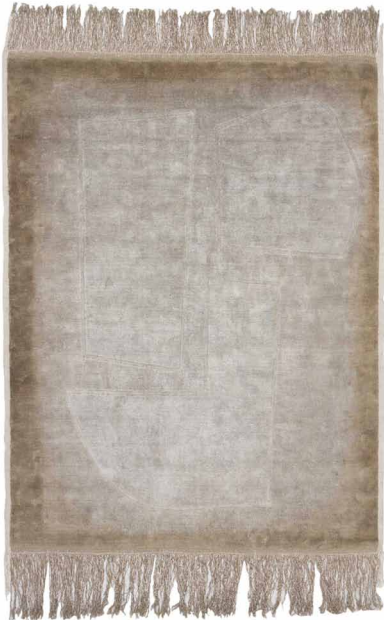
materials: himalayan wool and cotton  
quality: custom

THREAD



materials: cotton weave,  
himalayan wool, pure silk and cotton  
quality: custom

## PATCH



materials: 100% linen  
quality: custom

## faye toogood



Faye Toogood is a British designer. Her furniture and objects demonstrate a preoccupation with materiality and experimentation. All of her pieces are handmade by small-scale fabricators and traditional artisans, with an honesty to the rawness and irregularity of the chosen material. With an academic training in the theory and practise of fine art, and a vocational background at the forefront of the magazine industry, Toogood approaches product design with a singular and acutely honed eye. Her highly sculptural work, while showing an astute respect for the past, is derived from pure self-expression and instinct. Toogood's objects are grouped together into her trademark numbered 'Assemblages'. This allows her to avoid the formulaic, to experiment with the materials and processes that dominate her thinking at a particular time. With each Assemblage, she engages not only with the products themselves but also with the three-dimensional space in which they are exhibited, working across multiple disciplines to create a single body of work with an intuitive and unified narrative.

## *Highlights*

### **weft to warp collection**

standard color version

designed by martino gamper

This carpet explores the many skills of the craft of carpet knotting. The various materials are knotted into intersections and crossings of techniques and colours. The weaving manifest itself in the various pile lengths and therefore creates a 3 dimensional texture. "Stitch" and "Patch" play with layering and fraying; and the diagonally bisected "Tack" features a graphic, abstracted stitching detail.

#### WEFT TO WARP



materials: himalayan wool and pure silk  
quality: custom

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## martino gamper



Martino Gamper (b. 1971, Merano, Italy) lives and works in London. Starting as an apprentice with a furniture maker in Merano, Gamper went on to study sculpture under Michelangelo Pistoletto at the Academy of Fine Arts, Vienna. He completed a Masters in 2000 from the Royal College of Art, London, where he studied under Ron Arad. Working across design and art venues, Martino Gamper engages in a variety of projects from exhibition design, interior design, one-off commissions and the design of mass-produced products for the cutting edge of the international furniture industry. Gamper has presented his works and projects internationally, selected exhibitions and commissions include: 'design is a state of mind', Serpentine Sackler Gallery, London (2014); 'Period Room', Palais De Tokyo, Paris; 'Tu casa, mi casa', The Modern Institute, Glasgow (2013); 'Bench Years', London Design Festival commission, V&A Museum, London (2012); 'Gesamtkunsth Handwerk' (Karl Fritsch, Martino Gamper and Francis Upritchard), Govett-Brewster Art Gallery, New Plymouth - New Zealand (2011); Project for Café Charlottenborg, Kunsthall Charlottenborg, Copenhagen (2011); 'Bench to Bench',

public street furniture in East London in collaboration with LTGDC (2011); 'A 100 chairs in 100 Days', 5 Cromwell Place, London (2007); 'Wouldn't it be Nice...Wishful thinking in Art & Design', Centre d' Art Contemporain, Genève (2007). Gamper was the recipient of the Moroso Award for Contemporary Art in 2011, and the Brit Insurance Designs of the Year, Furniture Award in 2008 for his project 'A 100 Chairs in 100 days'.



## *Highlights*

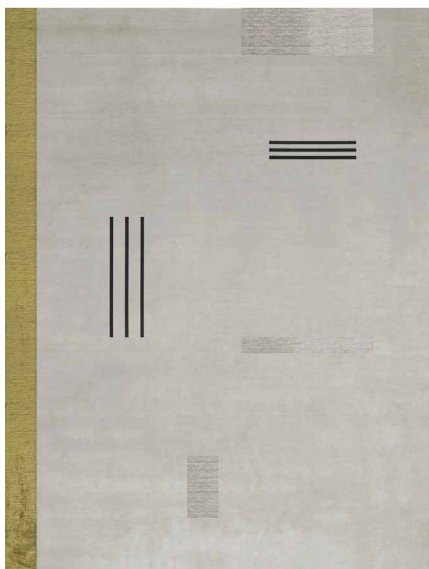
### hello sonia reloaded collection

standard color version

designed by Studiopepe.

The combination of graphics, geometry and color give life to a seemingly random pattern that, through different methods and inserts of fringes and brass, create a language inspired by the twenties. In the place of words, a geometry made from wool and metal are harmoniously combined to create a type of visual poetry.

#### HELLO SONIA RELOADED



materials:,himalayan wool and bamboo  
silk  
quality: custom

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## studiopepe.



Studiopepe is a design agency renowned for its eclectic and layered perspective. Founded in Milan in 2006, the agency takes a visionary and multidisciplinary approach to design. Our strongly recognizable identity is based on experimentation, citations, and unusual associations that seek uniqueness and respect the client's individuality.

Studiopepe's projects are characterized by their emotional and aesthetic impact, melding rigour with vision, and the continuous search for contaminations of contemporary codes and languages. Arianna Lelli Mami and Chiara Di Pinto founded Studiopepe, both coming from solid design experience; together they realize styling projects with strong emotional value. Given their eclectic and composite background, Studiopepe is focused on creative consultancy in all forms of manifestation.

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**international press**

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